

MIDMARKET CIO FORUM



BEST MIDMARKET SOLUTION



Nominees

Aerohive | Information Builders | Kubisys
Mimecast | Scale Computing

BEST MIDMARKET STRATEGY



Nominees

Aerohive | Hitachi Data Systems | Information Builders
Kubisys | Scale Computing

IT Executives Award Kubisys, Best Midmarket Solution; Scale Computing, Best Midmarket Strategy

*Leading IT Midmarket IT Executives Identify Top Solutions and Strategies
After Two Days of One-to-One Meetings at Midmarket CIO Forum*

MARATHON, FL – November 16, 2011 – Recipients of the Best Midmarket Solution and Best Midmarket Strategy at the Midmarket CIO Forum have been announced. Votes submitted by the senior IT executive attendees at the Midmarket CIO Forum were tallied on the last day of the two-day event featuring one-to-one meetings, focused boardroom presentations and several networking events facilitated by industry experts and thought leaders. The votes revealed Kubisys as the presenting company with the Best Midmarket Solution, and Scale Computing with the Best Midmarket Strategy.

The innovative Midmarket CIO Forum is unlike traditional conferences and trade shows, bringing IT executives and vendors together for a series of rapid-fire small group meetings where attendees explore technologies and products relevant to their business. This enables the select group of C-level IT executives to source technology solutions, stay current on topics and trends, build professional relationships, and gain IT best practices to facilitate innovative thinking and real-life strategies.

Voting was held on the final day of the event among all pre-qualified attendees to honor top technology companies focused on serving the needs of the midmarket. The Best Midmarket Solution went to Kubisys as the company with the product/solution that is best suited to specifically meet the needs of the midmarket. Scale Computing was awarded the Best Midmarket Strategy as the company with the most innovative and aggressive approach towards targeting midmarket organizations through product development, innovation and marketing techniques. Both companies are first-time sponsors and winners at the Midmarket CIO Forum.

Fall 2011 Midmarket CIO Forum Award winners and nominees:

Best Midmarket Solution: Kubisys

Nominees were: Aerohive, Information Builders, Kubisys, Mimecast, Scale Computing

Best Midmarket Strategy: Scale Computing

Nominees were: Aerohive, Hitachi Data Systems, Information Builders, Kubisys, Scale Computing

“Congratulations to all of our nominees and, of course, the truly stand-out vendors who received an award from the IT executives who voted for them,” said Charles Badoian, president Boardrooms Events. “It is a true testament to these companies and their solutions for the midmarket to be selected as leaders in these categories from the midmarket they service.”

The spring and fall 2012 Midmarket CIO Forum will be April 1 – 3 and October 14 – 16 at the Hyatt Regency Grand Cypress, Orlando, FL. For more information on Boardroom Events or to be considered to attend upcoming IT Midmarket CIO Forums, visit MidmarketCIOForum.com. Senior technology executives interested in applying for an invitation can also contact Amy Abbott at 603-661-0804. Companies interested in becoming a sponsor of Boardroom Events should contact Dawn Shultz at 503-819-7030.

About Midmarket CIO Forum

Select IT Executives, Industry Luminaries, Technology Analysts and IT Solution Providers gather at the Midmarket CIO Forum to share, discuss, understand and gain insights into IT solutions specifically for the midmarket. IT executives get a thorough overview on critical technologies and trends for the midmarket and vendor sponsors gain access to a qualified audience of IT leaders from the midmarket.

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